

Citywide Mobility Plan

Pre-Proposal Conference
August 1, 2023



CITY OF CLEVELAND
Mayor Justin M. Bibb

Note: This meeting will be recorded and posted on the Request for Proposal website.

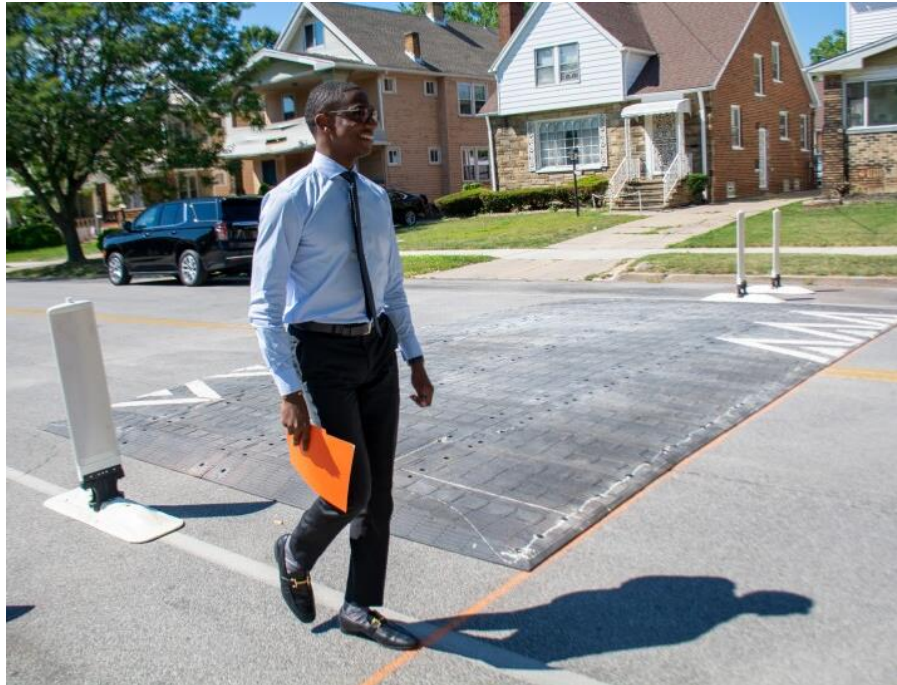
Agenda

- 01** Welcome and Introductions
- 02** Scope of Services
- 03** Scoring & Anticipated Timeline
- 04** Q&A



Welcome

Under the leadership of Mayor Justin M. Bibb



Key project contacts:

- **Calley Mersmann**
Senior Strategist, Transit & Mobility
- **Joyce Pan Huang**
Director, City Planning
- **David Bass**
Major Transportation Projects Coordinator

Plan Objectives

1. Identify updated recommendations for a **connected bicycle network** that complements the Greater Cleveland Regional Transit Authority's NextGen transit system, including all-ages-and-abilities priority connections, with a prioritized project slate for three-year implementation.
2. Identify priority infrastructure improvements to increase **pedestrian safety and accessibility**.
3. Create **programmatic and policy recommendations** to increase multimodal activity in Cleveland.
4. Develop **identity and aesthetic design standards** for the citywide Midway Separated Bikeway Network.
5. Integrate ongoing mobility work and new recommendations into a cohesive, 5-year **prioritization and implementation strategy** for equitable improvements.



Scope of Services

- **City-provided Content:**

- Integration of existing plans and recommendations; maintenance strategy; organizational structure; speed management strategy; TOD and TDM policy recommendations; reporting structure

- **Consultant Tasks:**

1. **Project Management:** meeting agendas and facilitation, file management, invoicing
2. **Equitable Engagement and Outreach:** steering committee engagement (three workshops) and resident engagement (two rounds)
3. **Vision and Goals:** consensus vision and goals, communications plan, identity & branding
4. **Existing Conditions and Background:** bicycle and pedestrian crash analysis, equity analysis, bicycle connectivity and stress analysis, pedestrian needs assessment
5. **Recommendations**
 1. **Infrastructure, Programs, and Policies:** bikeway network update with focus on AAA connectivity; pedestrian enhancements; other infrastructure improvements; policies that encourage mode shift, add bicycle parking, and inform design
 2. **Midway Identity Guide:** brand identity, network definition, aesthetic treatments, wayfinding
6. **Prioritization and Implementation Plan:** identify short-, medium-, and long-term priorities for plan's five-year duration
7. **Final Plan Development:** plan document drafting, refinement, and finalization



Scoring

- **Experience and Work Product** (20 points): Work products and deliverables align with the City's mobility goals. Provides evidence of similar services performed successfully in other cities.
- **Project Approach** (20 points): Firm(s) approach projects in such a way that align with the City's values.
- **Capacity** (20 points): Key staff and personnel can perform requested planning tasks and deliver products on time and on budget.
- **Cultural Competency, Equity, Inclusion, and Belonging** (15 points): Firm(s) demonstrate a commitment to continuous learning and listening as it relates to cultural competency. Demonstrate a working knowledge on how to operationalize equity, inclusion and belonging with internal team dynamics as well as work products and deliverables, especially as expressed in the community engagement strategy.
- **Key Staff** (25 points): Key staff and personnel are qualified and demonstrate excellence in work products and deliverables.



Anticipated Timeline

The City has set a 10 to 12 month timeline for the planning process. The project budget is \$200,000. Budget proposals may include additional alternates to be authorized if supplemental funding is available.

Date	Proposal Benchmark
8/1/2023	Pre-proposal meeting
8/14/2023	Submission deadline for project questions
8/25/2023	Proposal deadline
Week of 9/11	Anticipated interviews with short-listed candidates
Week of 9/25	Anticipated consultant team selection



Questions?



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